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Adagp's [schedules](#) [1] are established according to the area of the reproduction ["area of work reproduced/area of page" ratio] and the circulation of the publication.

For non-advertising use (editorial article for example) : the amounts applied will be those indicated in the "Non-advertising use" table of the press schedule.

For use in an article presenting brand names : the amounts applied will be those indicated in the "Non-advertising use" table of the press schedule plus 100%.

For advertising use (insertion in the media with purchase of space) : the amounts applied will be those indicated in the "Advertising Use" table of the press schedule.

Insertions in the press arranged by museums for the purposes of promoting temporary exhibitions are exempt from royalties when the poster of the exhibition authorised by the France Reproduction Rights department is reproduced identically.

For use in a press kit: the amounts applied will be those indicated in the "Press kit" table of the press schedule.

Links

[1] https://test.adagp.fr/sites/default/files/bareme_adagp.pdf